

*Welcome to the Concordia  
Toronto Golf Classic*



**Glen Abbey Golf Club**

**Site of the 2004 Bell Canadian Open**

**September 23, 2004**

*Presented by*

**Manulife Financial**



**Concordia**  
UNIVERSITY

**Real education for the real world**

[www.concordia.ca](http://www.concordia.ca)

**Montreal, Quebec, Canada**

# Welcome to the Concordia Toronto Golf Classic

*A*s honorary presidents, it is our distinct pleasure to officially welcome you to the Concordia Toronto Golf Classic. On behalf of the organizing committee, we would like to thank all tournament participants and sponsors for their generous contribution to the success of this event.

Your support will enable numerous students in financial need to pursue their educational goals. Once again we thank you very much for your participation.

Please enjoy a great day of golf!

**Ned Goodman, Hon. LLD 97**  
*CEO, Dundee Bancorp & Dundee Wealth Management*

**Brian Steck, BComm 68**  
*President, St. Andrews Financial*

**Dominic D'Alessandro, BSC 67, Hon. LLD 98**  
*President & CEO, Manulife Financial*

*Q*n behalf of Concordia University it gives me great pleasure to extend my warmest greetings to everyone participating in the Concordia Toronto Golf Classic at Glen Abbey Golf Club. The tournament will enable golf enthusiasts to enjoy an invigorating round of golf while supporting a most worthy cause, the support of our next generation of leaders.

Thank you very much for your participation in the tournament and for your continued generosity!

**Frederick H. Lowy**  
*President and Vice-Chancellor, Concordia University*

*J*am pleased to extend a warm welcome to all participants attending the inaugural Concordia Toronto Golf Classic. I can assure you that the entire Concordia community appreciates tremendously your presence and your continued commitment to our university and to our students.

Have a great day and a most enjoyable tournament!

**Marcel Danis**  
*Vice-President, Institutional Relations  
and Secretary-General*

# *Thank You/Merci*

## *Honorary Presidents*

### **Dominic D'Alessandro**

President & CEO, Manulife Financial

### **Ned Goodman**

CEO, Dundee Bancorp & Dundee Wealth Management

### **Brian Steck**

President, St. Andrews Financial

## *Event Captains*

### **Roy Firth, BComm 75**

Executive Vice-President, Ind. Wealth Management  
Manulife Financial

### **Marcel Danis**

Vice-President, Institutional Relations and Secretary-General, Concordia University

### **Michael Di Grappa**

Vice-President, Services  
Concordia University

## *Event Master of Ceremonies*

### **John Moore, BA 88**

Host, The John Moore Show  
Newstalk 1010, CFRB Toronto

## *Committee Members*

**Perry Calce**

**Joseph Capano**

**Paul Chesser**

**Marilyn Lessard**

**Patricia Posius**

**Tony Patricio**

**Karinna Vinales**



## *Rationale*

### **Concordia-at-a-glance**

Established in 1974 by the merger of Loyola College (1896) and Sir George Williams University (1873), Concordia is founded on a tradition of academic and learning excellence, first-rate teaching, creative activity, research, and service to society. Concordia continues to distinguish itself as an urban institution of cutting-edge research, which both attracts and produces critical thinkers of the future. Today Concordia boasts a record high enrolment of more than 32,000 students, 2,000 faculty, 3,300 staff, and 120,000 alumni.

### **Rationale**

There is an urgent need at Concordia to increase resources for student financial aid. More than 50% of Concordia's students rely on financial aid in order to complete their studies and many others discontinue their education because of financial hardships. Concordia currently is able to award scholarships and bursaries to less than 35% of qualified and worthy students.

### **The objective**

The objective of the Concordia University Golf Classic is to raise funds for bursaries so that students in-need may achieve their academic goals. All recipients must complete an independent needs assessment review and have demonstrated high academic achievement.

## *Event Schedule*

**10:30 a.m. Registration & Locker Check-In**

**11:00 a.m. BBQ Lunch (Terrace) until 12:30**

**11:00 a.m. Practice** on driving range and walk the line clinic (pro tips) until 12:30

**1:00 p.m. Golf** - Shotgun start (individual play format)

**6:30 p.m. Cocktail Reception**

**7:30 p.m. Dinner** (raffle and presentations)

# *Contests and Prizes*

## **Hole #3**

**"Hole-in-One" Gift:** *Puerto Rico Golf Vacation (four days)*

## **Hole #7**

**"Hole-in-One" Gift:** *Alcapulco, Mexico Golf Vacation (5 days)*

## **Hole #12**

**"Hole-in-One" Gift:** *\$25,000 Cash*

## **Hole #15**

**"Hole-in-One" Gift:** *36 dozen Nike Golf Balls*

- Male golfers must drive and successfully obtain the first hole-in-one from the *blue tee box* to be awarded the "Hole-in-One" Gift.
- Lady golfers must drive and successfully obtain the first hole-in-one from the *red tee box* to be awarded the "Hole-in-One" Gift.

The "Hole-in-One" contests are sponsored by RBC Investments.

## **Hole #3 – On-the-Green" Gift:**

***Odyssey Putter or a Titleist Vokey Lob Wedge***

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

## **Hole #7 – On-the-Green" Gift:**

***Odyssey Putter or a Titleist Vokey Lob Wedge***

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

## **Hole # 12 – On-the-Green" Gift:**

***Odyssey Putter or a Titleist Vokey Lob Wedge***

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.

## **Hole # 15 – On-the-Green" Gift:**

***Odyssey Putter or a Titleist Vokey Lob Wedge***

- Please submit your name to the attendants if your drive is placed on the green. The "On-the-Green" prize will be drawn during dinner.



# *Contests and Prizes*

## *The Concordia Classic Raffle*

Tremendous prizes to be won!

### **Ticket prices are:**

One (1) ticket for \$10  
Three (3) tickets for \$20  
Seven (7) tickets for \$50  
Fifteen (15) tickets for \$100

### *Raffle Prizes*

1. 42-inch plasma screen television
2. Mike Weir autographed limited edition driver
3. Set of Ben Hogan irons with golf bag
4. TayorMade R7 Drivers
5. TayorMade R7 Pro Staff Golf Bags
6. Club Links Golf weekend packages (Lake Joseph Club, Grand View, Rocky Crest)
7. Barefoot Golf Resort, North Myrtle Beach (for 2 persons)  
- 5 nights accommodation, 3 rounds of golf excluding airfare

All raffle proceeds are directed towards student bursaries. Tickets will be available throughout the tournament. For your convenience Visa and Mastercard payments are accepted.

*This raffle could not have been possible without the generous support of our sponsors.*

## Dinner Menu

*Freshly Baked Breads with Whipped Butter*

*Tomato & Garden Fresh Herb soup  
garnished with wild and tame rice*

*Mediterranean Salad, bibb lettuce, radicchio,  
cucumber, field tomatoes, red onions, trio  
of peppers, black olives & feta tossed  
in a lemon & oregano dressing*

*Citrus and Champagne Sorbet*

*Classic Beef Wellington Beef  
Tenderloin seared to perfection  
and wrapped in fine pastry topped  
with a Béarnaise sauce*

*Warm Apple Croustade with crème Anglaise*



*Presenting Sponsor*

 **Manulife Financial**

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Montreal, Quebec, Canada

  
**CONCORDIA**  
*Classic*